



ALJAZEERA

Millions of Al Jazeera English viewers have stated **“Al Jazeera is a brand that I cannot do without”**

**Source: IPSOS Affluent Survey Europe 2019*

AL JAZEERA PARTNER HOTELS

In an era of widespread connectivity, the demand for global news and access to the latest information has become vital. News circulating around the world has proven to be pivotal in making important business decisions and critical in directing our daily choices.

Al Jazeera Media Network is dedicated to delivering accurate content that captivates, informs, inspires and engages. Al Jazeera through its multiple channels is broadcasted:



To more than **150** countries and territories



To more than **2.5 Million** hotel rooms worldwide



To more than **400 million** households

Al Jazeera is an eminent channel for your hotel and is expected amongst frequent travelers.

WHY PARTNER WITH AL JAZEERA?

1. Attract more travelers to your property

Increase your occupancy rate with millions of business travelers from around the world. Benefit from our loyal audience members who book over 191 Million hotel nights annually around the world.



Total number of hotels nights: 191 million

1 in 3 business travelers globally are Al Jazeera Audience members

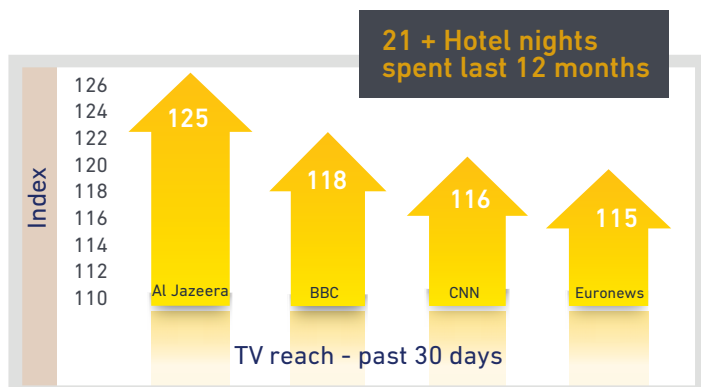
*Source: IAEU19 Affluent Europe 2019 (IPSOS)



Total number of round trip flights: 60 million

*Source: 2019 Ipsos Amsterdam Offices - Affluent Global Survey – 2018

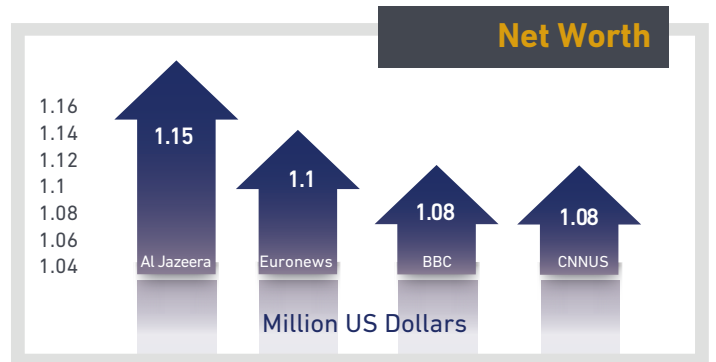
The average Al Jazeera viewer spends more than 21 hotel nights a year – the largest amount of hotel nights booked when compared to major competitors



*Source: Ipsos Affluent Europe

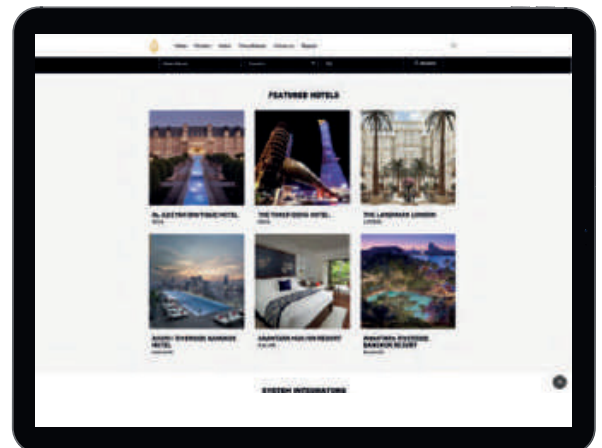
2. Reach high spending guests

Al Jazeera audiences have the largest average net worth in comparison to major competitors with the highest disposable income making them more likely to book trips for both leisure and business.



3. Drive traffic to your hotel website

Our premium featured hotel placements on our new portal can help increase incoming traffic to your hotel website. These placements include a hyperlink to your website and is accessible from our homepage of aljazeera.com which generates over 469 million page views annually.



Get in touch with us:

To learn more contact us at distribution@aljazeera.net

How to become an Al Jazeera Hotel

Partner:

To join the growing list of global hotels chains, visit us at <https://hotels.aljazeera.net/join>